

National Online/Digital Video 2025

“What Is Young Farmers”

ELIGIBILITY

1. This competition is open to any Young Farmers Club associated to The Scottish Association Of Young Farmers Clubs
2. Clubs can amalgamate to form a District team.

SCORING CRITERIA

In judging each video, the judges will be asked to allocate marks as follows: -

SAYFC Content/Information **20 Marks**

Creativity **15 Marks**

Entertainment **10 Marks**

Editing Skills **5 Marks**

TOTAL 50 Marks

PROCEDURE

- The video should be uploaded to either Tiktok/Instagram/Facebook Reels, tagging @officalsayfc within the entry window.
- A URL link must also be submitted in the online entry form. Entries not submitted via entry form will not be accepted.
- The video must be a minimum of 90 seconds and a maximum of 3 minutes.
- The video should show Young Farmers in a positive light with our range of activities.
- No Alcohol, no substance misuse or anti-social behaviour.
- Results will be announced on social media
- SAYFC has the right to use the entries on social media.
- The National Competitions & Events committee will appoint a judge for this competition whose decision will be final.
- Featured people in the videos must have consented to being filmed for public social media.
- These rules are at the discretion of the National Competitions and Events Committee.

ENTRIES

1. Clubs will be permitted to enter **one team**.
2. **Entry Window: 14th July- 18th July. All videos must be submitted within this window. Any entries uploaded after will not be counted.**

Entry Deadline: Friday 18th July 2025

Entry Fee: £20

Competition Date: Monday 14th – Friday 18th July 2025

Entry Criteria: Club to National